

Sharp Cheddar to Sharp Sales & Store Execution

Got EXTRA



What Was Holding Them Back?



Planogram mismatches were hurting product visibility



Audits were manual, slow, and hard to scale



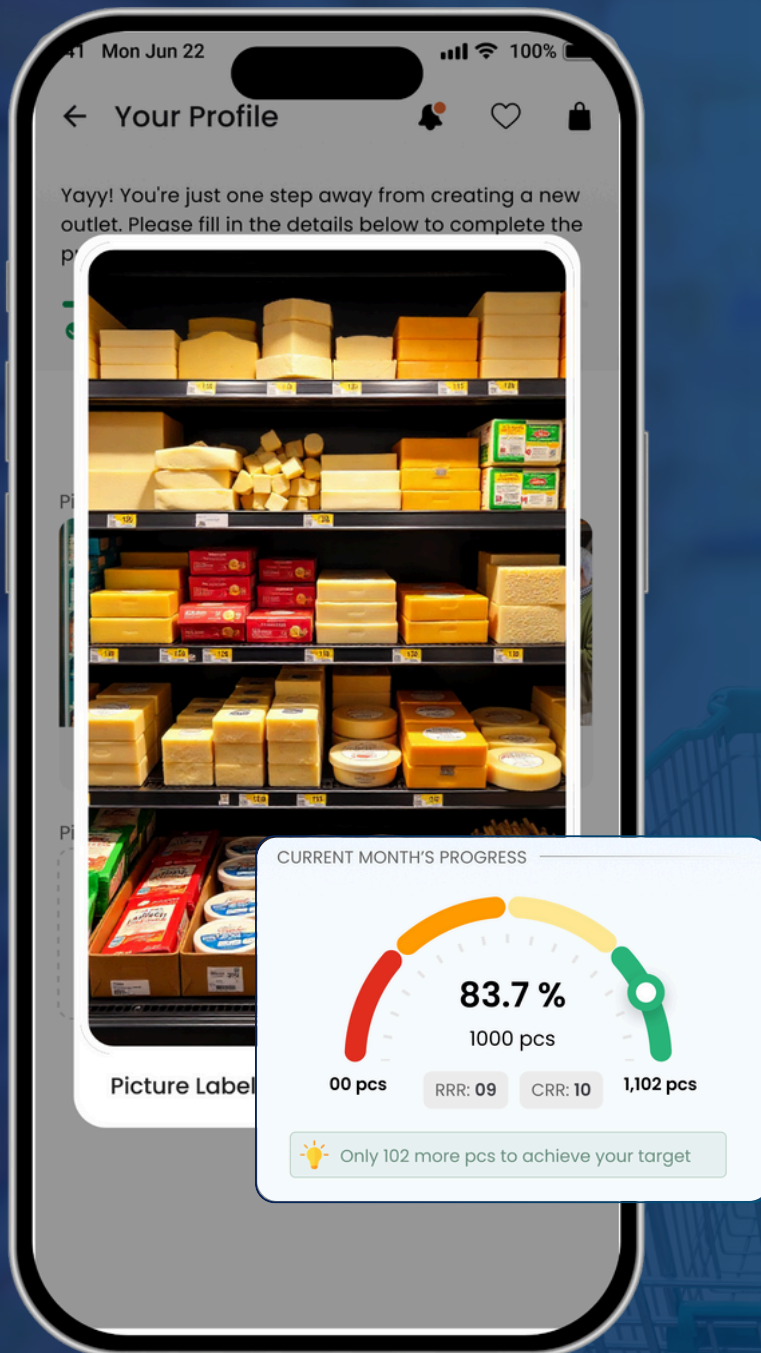
Sales forecasting lacked accurate shelf-level data



Execution in Modern Trade felt fragmented

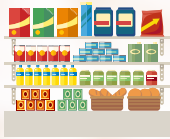


How FieldAssist Got the Brand **Back on Beat**?



- 📌 **SFA Suite** with geo-tagging, beat plans, and real-time dashboards
- 📌 **IRIS AI** with 75–80% SKU detection accuracy
- 📌 **Modern Trade** execution with live campaign check and SoS scans
- 📌 **Quick Viz** for real-time insights, right in your pocket
- 📌 **Store-level KPIs** and targeted campaigns to boost rep accountability

Results that made a Difference



22–25%

Improvement in shelf
performance.



18–20%

Boost in visibility of new
product launches.



75–80%

Image recognition
accuracy



65–70%

Rise in outlet-level
efficiency.



100%

Growth in distribution
reach.



You've Seen Their Impact

The Next One **Could Be Yours!**

Begin your execution journey with
FieldAssist today.

Let's Talk!

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